

# ***News Release***

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**For Immediate Release December 21, 2011**

## **BELL PROMOTED TO PRESIDENT OF HAWAIIAN HOTELS & RESORTS**

(Maui, HI) Tom Bell, a 20-year veteran in the hospitality industry, has been appointed president of Hawaiian Hotels & Resorts (HH&R), which owns and operates the Royal Lahaina Resort on Maui and the Royal Kona Resort on Hawaii's Big Island, and manages the historic Lahaina Inn on Maui. Previously, he was vice president of operations for HH&R, a position he held since 2007.

In his new position, Bell will be responsible for oversight of the hotel company's day-to-day operational and financial performance, as well as, strategic planning for HH&R. In making the announcement, HH&R Chief Executive Officer Gary Hogan said, "We are very proud of Tom's accomplishments in the seven years he has been with us. I look forward to continue working with him in growing Hawaiian Hotels & Resorts into a world-class hotel management company."

Prior to joining HH&R in 2005, Bell managed the historic Royal Hawaiian Hotel on Oahu, which, during his tenure, was named Starwood's "Hotel of the Year" for the Hawaii and French Polynesia Region. Previously, he was general manager of the W Honolulu, Diamond Head. Earlier, Bell served as the resident manager of the Hotel Edgewater in Seattle, WA.

Since his days at Punahou High School in Honolulu, Bell has been drawn to the hospitality industry, working for hotel pioneers Andre and Jane Tatibouet at Aston Hotels and Resorts as a night housekeeping clerk, bellman, valet, and doorman.

After high school, Bell went on to graduate from Cornell University's School of Hotel Administration, concentrating on Hospitality Management. Following college, he returned to Hawaii as the first management trainee for celebrity chef and restaurateur Roy Yamaguchi. Bell

later managed, owned and operated several Oahu restaurants and earned his Sommelier Certification in Wine stewarding.

Following his work on Oahu, Bell moved to Hawaii's Big Island and opened and acted as general manager of the upscale Brown's Beach House and Ocean Bar at the Orchid at Mauna Lani.

Today, Bell serves as a Director on the Board of Guenoc Wine Inc., Director/Secretary of the Kaanapali (Resort) Operations Association, Director/Vice President of the Kaanapali Beach Resort Association, and Director of the Maui Hotel and Lodging Association.

He is also currently on the Advisory Board of the Maui College Hospitality Academy and lectures at the University of Hawaii's TIM School, at the Executive Development Institute for Tourism, and at the Chaminade University Hogan Entrepreneurial Program.

### **About Hawaiian Hotels & Resorts**

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information and reservations, visit the Hawaiian Hotels & Resorts website at [www.hawaiihotels.com](http://www.hawaiihotels.com).

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