

News Release

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HAWAIIAN HOTELS & RESORTS EXTENDS 'ROYAL EXPERIENCE'

(Lahaina and Kailua-Kona, HI) Hawaiian Hotels & Resorts (HH&R), which owns and operates the Royal Lahaina Resort on Maui and Royal Kona Resort on Hawaii's Big Island, has announced the extension of its popular "Royal Experience" specials at the two properties for 2012 travel.

Both Royal Experience packages are five-night minimums and feature reduced rates, Ocean View accommodations for two at the Royal Lahaina Resort or Ocean Front room at the Royal Kona Resort, buffet breakfasts for two daily, a spectacular luau for two with an extensive, delicious buffet and spectacular Polynesian entertainment production, and sunset dinner cruise for two.

At the Royal Lahaina Resort, the per night rate begins at \$265 and from \$199 at the Royal Kona Resort. Blackout dates apply and rates are subject to change without notice.

Located on the finest stretch of Maui's famed Kaanapali Beach with incredible views of the Pacific and lush mountains, the on-site amenities at the Royal Lahaina Resort include two, oceanfront swimming pools, a tennis ranch, two restaurants, three bars, nightly torch lighting ceremony, activities center, country store, and oceanfront luau. There are two adjacent golf courses and shopping, additional dining, and entertainment are just minutes away in nearby Lahaina Town and Whaler's Village.

The oceanfront Royal Kona Resort is set on 12 acres overlooking picturesque Kailua Bay and the Pacific in the heart of historic Kailua-Kona town on the Big Island of Hawaii. This

architectural marvel features spacious accommodations with large lanais, beautiful mountain vistas and magnificent ocean views. Guests can also enjoy the signature Don the Beachcomber Restaurant, Don's Mai Tai Bar, split-level swimming pool, private beach, saltwater swimming lagoon, one of the island's best tennis venues, relaxing spa, and memorable luau. Just steps away are a vast array of shops, entertainment and dining options. The property is the perfect jumping off point for experiencing the Big Island's many fascinating sites and adventures.

For more information and reservations at either the Royal Lahaina Resort or Royal Kona Resort, call toll-free 800-22-ALOHA (222-5642) or visit online at www.hawaiihotels.com.

About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information and reservations, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.

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