

News Release

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ROYAL KONA MAI TAI FESTIVAL DRINKS IN SPIN DOCTORS

(Kailua-Kona, Hawaii) August 13 is a big day on Hawaii's Big Island with the Third Annual Don the Beachcomber's Mai Tai Festival at the Royal Kona Resort. One of the major attractions of this year's fete is an evening concert to be performed by the Spin Doctors, a Grammy and American Music Awards nominated alternative rock band.

Live and under the stars at the Royal Kona Resort's luau grounds, the Spin Doctors concert will perform some of their classic hits and new material. The intimate concert does have limited seating and is expected to sell out fast at \$55 per person. Concert tickets may be purchased at www.groovetickets.com.

Prior to the Spin Doctors concert, the day-long Festival will feature a lively Beachbum Berry Mai Tai history seminar, "Battle of the BBQ" cook-off, Big Island Mai Tai Marketplace, Henry Kaponu CD Release Pool Party featuring entertainment by Kaponu's popular band, and the event's signature "Mix-Off" competition, which will pit 24 bartenders against one another, vying for \$10,000 and coveted title for concocting the "World's Best Mai Tai."

With the exception of the Spin Doctors concert, the Mai Tai Festival events are free and open to the public. Script will be sold for food and beverage purchases.

Further information on the Third Annual Don the Beachcomber's Mai Tai Festival can be obtained online at www.hawaiihotels.com. For special hotel packages at the Royal Kona Resort, call toll-free 800-22-ALOHA (800-222-5642) or visit www.royalkona.com.

About Hawaiian Hotels & Resorts

Hawaiian Hotels & Resorts, which owns and operates the Royal Lahaina Resort and the Royal Kona Resort, is a division of Pleasant Travel Service, a family-owned company headquartered

in Newbury Park, CA. Pleasant Travel Service has helped over five millions guests create unforgettable vacation memories in Hawaii since 1959. For additional information, visit the Hawaiian Hotels & Resorts website at www.hawaiihotels.com.

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